

INCENTIVE PROGRAM:

Recognition/prizes will be given to readers for the total number of pages read and total number of funds raised. Prize categories are as follows:



Grand Prize (2 winners)

- Answers in Genesis Book Set (4-8 vol.)
- Answers in Genesis Family Devotional
- Answers in Genesis Journal/Bookmark
- \$150 Gift Card

1st Runner-Up Prize (2 winners)

- Answers in Genesis Family Devotional
- Answers in Genesis Journal/Bookmark
- \$100 Gift Card

2nd Runner-Up Prize (2 winners)

- Answers in Genesis Family Devotional
- Answers in Genesis Journal/Bookmark
- \$75 Gift Card

Top of Group Prize (2 winners/group)

- Answers in Genesis Family Devotional
- Answers in Genesis Bookmark
- \$50 Gift Card

See incentive program sheet for more details and select your desired prizes/t-shirt size on the signup sheet.



All participants receive a t-shirt and a certificate!

ADDITIONAL INFO:

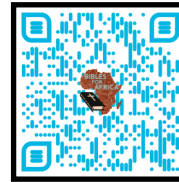
Get a group **coordinator** (e.g. teacher, parent, etc.) established or decide that you will **participate as an individual**.

WAYS TO REGISTER:

Contact Gospel Express and ask for **Cassie** to receive the **signup sheet via mail/email, or download it from the website.**

- **Call:** (828) 859-7003
- **Email:** prison@gospelexpress.com
- **Visit:** www.gospelexpress.com/r-a-t
- **Scan QR code**

* Forms & info are also on our website.



PLEASE NOTE:

- **Registration deadline:** **Nov. 29, 2024**
- **Sponsor pledge deadline:** **Dec. 31, 2024**
- **Intro packets** will be sent out to our mailing list of previous participants by **September 27, 2024** so readers have time to get sponsors.
- **Reader/coordinator packets** will be sent out by **December 20, 2024.**
- **Reading is during Jan. 1-Feb. 28, 2025.**

*"The grass withers, the flower fades,
But the word of our God stands forever."*

Isaiah 40:8

Gospel Express Ministries

EVANGELISM • DISCIPLESHIP • COMPASSION

PO Box 217 • Lynn, NC 28750

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JOIN US FOR OUR 9TH BI-ANNUAL Read-A-Thon



Every page you read helps raise money to give Bibles to pastors, villagers, prisoners, & school children in Africa!

**JANUARY 1 =
FEBRUARY 28
2025**

HOW IT WORKS:

1. **REGISTER:** Scan the QR code to register online or mail the enclosed [Signup Sheet](#) to Gospel Express. See back of this flier for mailing address & QR code.
2. **FIND SPONSORS:** Give the [Sponsor Letter](#) as you ask family, friends, and neighbors to support you in this reading challenge to spread the Gospel. See “*Ways to Sponsor*” for ideas on ways they can pledge to sponsor you. List the sponsors and their pledges on the [Sponsor Log](#).
3. **PICK YOUR BOOKS:** Choose the books you’re interested in reading and list them on the [Reading Log](#). See “*What Counts*” below.
4. **SELECT YOUR READING PERIOD:** Choose any 30-day reading period between [January 1 and February 28, 2025](#).
5. **ENJOY READING:** Have fun reading, learning, and enjoying the adventures of stories!

WHAT READING COUNTS:

- Any type of book (*educational, fiction, non-fiction, fun, Bible, etc.*) as long as it’s age appropriate (*at child’s reading level*)
- Magazines, church periodicals, etc.
- Audio books with page number count
- Kindle, iBooks, and other E-Reader’s with page number count
- Reading aloud to other people or being read to (*counts for one person*)
- Assigned reading for school (*completed after school hours*)

WHAT DOES NOT COUNT:

- Assigned reading during class time.
- Reading the same book more than once.
- Kindle, E-Reader, or Audio books without page number count

WHO CAN PARTICIPATE:

- Children & youth up to age 18
- Church Groups
- School Groups
- Home School Groups

***Participants need to be at least of preschool age (*having parents read to them will count*).**

WHAT IS A GROUP:

- **At least 10** individuals makes a group
- **10-19** participants is **1** group
- **20-38** participants will be divided into **2** groups by ages
- Each school, church, or other group that signs up will be sorted by ages and divided into smaller groups of 10-19 participants
- Individuals (without a group) will be pooled with other individuals and separated by age groups.

AFTER YOUR READING PERIOD IS OVER:

1. **Calculate pages read** on reading log.
2. **Calculate pledges owed** on sponsor log.
3. Collect pledges from sponsors (*See [Collection Letter](#) in packet*). **All checks must be payable to Gospel Express Ministries not the reader.**
4. **Mail in all pledges and completed logs** to Gospel Express Ministries via the address on the back of this flier. (*To qualify for prizes, [pledges/logs must be postmarked by March 31st.](#)*)
5. Watch the mail for your prizes! (*[Prizes and receipts will be sent by May 2nd.](#)*)

